

# Exhibit 3



157 E. New England Ave.  
Suite 375  
Winter Park, FL 32789

Amaris C. Gyebi  
Direct: 407-644-8888  
agyebi@firstiniplaw.com

July 14, 2023

**VIA FEDEX AND EMAIL:**  
service@aaatruckrepairllc.com

AAA Truck Repair  
Attn: Alexander S. Goncharov  
312 140th St. S  
Parkland, WA 98444

**Re: Unauthorized Use of AAA's Marks**

Dear Mr. Goncharov:

We write regarding our May 24, 2023 letter concerning your unauthorized use of the AAA Marks and your latest response to the same.

In our previous letters, we informed you that The American Automobile Association, Inc. ("AAA") owns trademarks ("AAA Marks"), including United States trademark registrations in connection with automobile-related services such as vehicle insurance programs, emergency roadside assistance, travel arrangement services, and warranting and coordinating auto repair services. Our letters further explained that your utilization of the term AAA in your business name is bound to harm AAA by causing consumers to become confused and to believe, erroneously, that you are somehow associated or affiliated with AAA. Such use infringes AAA's valuable AAA Marks in violation of numerous provisions of the Lanham Act, state statutes, and common law.

In your response you have indicated the need for verification that this law firm represents AAA. You may verify that the firm is a legally operating entity by visiting the official website for the Florida Bar, <https://www.floridabar.org/>. Further, as AAA has retained this firm to represent it in this matter, we are the only point of contact available to you. As it pertains to your and/or your company's infringement, AAA has used the mark, AAA, since at least as early as 1903, thus predating your use by nearly a century. As the senior user and, further as the owner of U.S. Trademark Registration No. 829, 625, AAA has the right to enjoin others, including yourself from the unauthorized use of its mark.

While AAA has the right to file suit against you and your business for trademark infringement, and seek the recovery of all ill-gotten profits, along with all attorneys' fees and costs incurred in litigating the matter, it has requested that we first attempt to resolve the nature of your infringement amicably and without the need for protracted litigation. Accordingly, we

AAA Truck Repair

July 14, 2023

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hereby reiterate our request that you immediately discontinue use of the AAA business name and mark and comply with all demands listed in our initial correspondence, a copy of which has been attached hereto.

If we do not hear from you within ten days of receipt of this letter, AAA will take all steps necessary to protect its rights.

Sincerely,

/s/Amaris Gyebi

Amaris C. Gyebi, Esquire

ACG/cry

Enclosures



157 E. New England Ave.  
Suite 375  
Winter Park, FL 32789

Amaris C. Gyebi  
Direct: 407-970-7773  
agyebi@firstiniplaw.com

May 24, 2023

**Via Fedex**

AAA Truck Repair  
Attn: Alexander S. Goncharov  
312 140th St. S  
Parkland, WA 98444

***Re: Beusse Sanks Matter No. 20046-028  
AAA Truck Repair's Infringement of AAA Marks***

Dear Mr. Goncharov:

We represent The American Automobile Association, Inc. ("AAA") in intellectual property litigation matters.

As you undoubtedly know, AAA offers under its famous AAA trademarks ("AAA Marks") a wide range of products and services, including automobile accident assistance services, to its more than 50 million members in the United States and Canada. AAA has been providing its members with these benefits for more than 100 years, and in that time its AAA Marks have become famous both in the United States and around the world. AAA has invested enormous resources to develop and foster the reputation, recognition, and goodwill of its member clubs' products and services.

AAA owns United States trademark registrations for its AAA Marks in connection with its products and services, including for use in connection with automobile accident-related services such as vehicle insurance programs, emergency roadside assistance, and administration of post-accident benefits and services. *See, e.g.*, U.S. Trademark Reg. Nos. 829,265, 1,327,400, 2,158,654, 2,900,596, 3,831,880, and 5,036,379, each attached for your reference. AAA has registered its AAA Marks with the United States Patent and Trademark Office for the exclusive use of itself and its member clubs.

AAA has recently learned that your company is displaying and utilizing AAA Marks in its business name and branding, namely by incorporation of the term "AAA". Please see attached evidence from the company's website, <https://aaatruckrepairllc.com>.

It is our understanding that AAA Truck Repair is not approved by or otherwise affiliated with AAA. Therefore, you are not authorized to use the AAA Marks in any way in connection with your business. Your use of AAA Marks is bound to cause consumers to

AAA Truck Repair

May 24, 2023

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become confused and to believe, erroneously, that your business is somehow approved by, associated, or affiliated with, AAA.

Accordingly, AAA hereby provides notice that your use of the AAA Marks and related logos constitutes willful infringement of AAA's valuable AAA Marks, as well as false designation of origin and unfair competition and dilution in violation of Sections 32, 43(a) and 43(c) of the Lanham Act, 15 U.S.C. §§ 1114, 1125(a), and 1125(c) of state statutes and commonlaw.

Your use of the AAA Marks must end immediately and permanently. At a minimum, you must take the following immediate actions:

1. Permanently cease use of the AAA Marks as well as any use any other name, mark, or logo confusingly similar to AAA;
2. Destroy all materials displaying the AAA Marks, and any other name, mark, or logo confusingly similar to them, including signs, advertisements, forms, internet content, and stationery;
3. Cancel all advertisements utilizing the AAA Marks, whether on the Internet or elsewhere; and
4. Provide written confirmation that you have taken these actions and sign the requisite settlement documents.

We hope that this matter can be resolved expeditiously and amicably, and we urge you to contact us to discuss any questions or concerns that you may have. If we do not hear from within 10 days of receipt of this correspondence, AAA will take all steps necessary to protect its rights.

Sincerely,  
/s/Amaris Gyebi  
Amaris C. Gyebi, Esquire

ACG/TMS

Enclosures

# United States Patent Office

829,265

Registered May 23, 1967

## PRINCIPAL REGISTER Service Mark

Ser. No. 230,991, filed Oct. 22, 1965

AAA

The American Automobile Association (Incorporated)  
(Connecticut corporation)  
1712 G St. NW.  
Washington, D.C. 20006

For: AUTOMOBILE ASSOCIATION SERVICES RENDERED TO MOTOR VEHICLE OWNERS, MOTORISTS, AND TRAVELERS GENERALLY—NAMES, OBTAINING MOTOR VEHICLE LICENSE PLATES AND TITLE CERTIFICATES; SPONSORING SCHOOL SAFETY PATROLS; ADVOCATING LEGISLATION FAVORABLE TO SAFE AND ECONOMICAL MOTOR VEHICLE TRAVEL, OPERATION, AND MAINTENANCE; CONDUCTING MOTOR VEHICLE TESTS AND MAKING TESTS OF AUTOMOTIVE AND RELATED PRODUCTS; AND RATING TOURIST ACCOMMODATIONS—in CLASS 100.

First use 1903; in commerce 1903.

For: ARRANGING FOR DISCOUNT PURCHASES, COLLECTING DAMAGE CLAIMS; OFFERING REWARDS FOR INFORMATION LEADING TO AR-

REST AND CONVICTION OF PERSONS STEALING MEMBERS' AUTOMOBILES; AND PLACING INSURANCE WITH UNDERWRITERS, in CLASS 101.

First use 1916; in commerce 1916.

For: PROVIDING BAIL BOND, in CLASS 102.  
First use 1916; in commerce 1916.

For: PROVIDING EMERGENCY ROAD SERVICE, in CLASS 103.  
First use 1916; in commerce 1916.

For: DISSEMINATING TRAVEL INFORMATION AND MAKING TRAVEL ARRANGEMENTS, in CLASS 105.

First use 1902; in commerce 1902.

For: TEACHING MOTOR VEHICLE OPERATION; CONDUCTING TRAFFIC AND PEDESTRIAN SAFETY CAMPAIGNS, AND GIVING TRAFFIC SAFETY LESSONS, in CLASS 107.

First use 1924; in commerce 1924.

Owner of Reg. Nos. 547,321 and 703,556.

Int. Cls.: 36, 37 and 39

Prior U.S. Cls.: 102, 103 and 105

**United States Patent and Trademark Office**

**Reg. No. 1,327,400**

Registered Mar. 26, 1985

**SERVICE MARK**  
Principal Register

**AAA PLUS**

American Automobile Association (Virginia  
corporation)  
8111 Gatehouse Rd.  
Falls Church, Va. 22047

For: REIMBURSEMENT OF FUNDS FOR LE-  
GAL SERVICES, in CLASS 36 (U.S. Cl. 102).

First use Mar. 18, 1983; in commerce Mar. 18,  
1983.

For: EMERGENCY ROAD SERVICES, in  
CLASS 37 (U.S. Cl. 103).

First use Mar. 18, 1983; in commerce Mar. 18,  
1983.

For: DISSEMINATING TRAVEL INFORMA-  
TION AND MAKING TRAVEL ARRANGE-  
MENTS FOR OTHERS, in CLASS 39 (U.S. Cl.  
105).

First use Mar. 18, 1983; in commerce Mar. 18,  
1983.

Owner of U.S. Reg. Nos. 547,321, 829,265 and  
others.

Ser. No. 480,675, filed May 16, 1984.

NANCY O. HEBERT, Examining Attorney

Int. Cls.: 36, 37 and 39

Prior U.S. Cls.: 102, 103 and 105

United States Patent and Trademark Office

Corrected

Reg. No. 1,327,400

Registered Mar. 26, 1985

OG Date Feb. 19, 1991

**SERVICE MARK  
PRINCIPAL REGISTER**

**AAA PLUS**

AMERICAN AUTOMOBILE ASSOCIA-  
TION (CONNECTICUT CORPORA-  
TION)  
1000 AAA DRIVE  
HEATHROW, FL 327465063

OWNER OF U.S. REG. NOS. 547,321,  
829,265 AND OTHERS.

FOR: REIMBURSEMENT OF FUNDS  
FOR LEGAL SERVICES, IN CLASS 36  
(U.S. CL. 102).

FIRST USE 3-18-1983; IN COMMERCE  
3-18-1983.

FOR: EMERGENCY ROAD SERVICES,  
IN CLASS 37 (U.S. CL. 103).

FIRST USE 3-18-1983; IN COMMERCE  
3-18-1983.

FOR: DISSEMINATING TRAVEL IN-  
FORMATION AND MAKING TRAVEL  
ARRANGEMENTS FOR OTHERS, IN  
CLASS 39 (U.S. CL. 105).

FIRST USE 3-18-1983; IN COMMERCE  
3-18-1983.

SER. NO. 73-480,675, FILED 5-16-1984.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Feb. 19, 1991.*

COMMISSIONER OF PATENTS AND TRADEMARKS



Int. Cls.: 36, 37 and 39

Prior U.S. Cls.: 102, 103 and 105

United States Patent and Trademark Office  
Corrected

Reg. No. 1,327,400  
Registered Mar. 26, 1985  
OG Date Feb. 19, 1991

**SERVICE MARK  
PRINCIPAL REGISTER**

**AAA PLUS**

AMERICAN AUTOMOBILE ASSOCIATION (CONNECTICUT CORPORATION)  
1000 AAA DRIVE  
HEATHROW, FL 327465063

OWNER OF U.S. REG. NOS. 547,321, 829,265 AND OTHERS.

FOR: REIMBURSEMENT OF FUNDS FOR LEGAL SERVICES, IN CLASS 36 (U.S. CL. 102).

FIRST USE 3-18-1983; IN COMMERCE 3-18-1983.

FOR: EMERGENCY ROAD SERVICES, IN CLASS 37 (U.S. CL. 103).

FIRST USE 3-18-1983; IN COMMERCE 3-18-1983.

FOR: DISSEMINATING TRAVEL INFORMATION AND MAKING TRAVEL ARRANGEMENTS FOR OTHERS, IN CLASS 39 (U.S. CL. 105).

FIRST USE 3-18-1983; IN COMMERCE 3-18-1983.

SER. NO. 73-480,675, FILED 5-16-1984.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Feb. 19, 1991.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cls.: 16, 35, 36, 37, 39 and 42

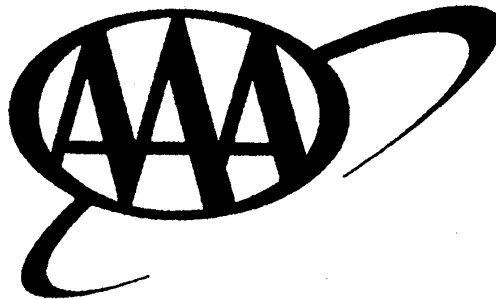
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100,  
101, 102, 103, 105 and 106

Reg. No. 2,158,654

**United States Patent and Trademark Office**

Registered May 19, 1998

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**



AMERICAN AUTOMOBILE ASSOCIATION,  
INC. (CONNECTICUT CORPORATION)  
1000 AAA DRIVE  
HEATHROW, FL 327465063

FOR: MAGAZINES, PAMPHLETS, BOOK-  
LETS, AND DIRECTORIES IN THE FIELDS OF  
TRAVEL INFORMATION, TRAFFIC SAFETY,  
VEHICLE INFORMATION AND REPAIR, AND  
DRIVER INSTRUCTION; MAPS, GROUPS OF  
STRIP AND OTHER MAPS, AND PRINTED  
BOOKLETS AND PAMPHLETS FEATURING  
TOURING AND ROUTE INFORMATION, IN  
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND  
50).

FIRST USE 3-1-1997; IN COMMERCE  
3-1-1997.

FOR: ARRANGING FOR DISCOUNT PUR-  
CHASES, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 3-1-1997; IN COMMERCE  
3-1-1997.

FOR: ADJUSTING AND COLLECTING IN-  
SURANCE DAMAGE CLAIMS; INSURANCE

BROKERAGE SERVICES, NAMELY, OBTAIN-  
ING INSURANCE, PLACING INSURANCE  
WITH UNDERWRITERS; FINANCIAL SERV-  
ICES, NAMELY, ISSUING, PAYING, AND COL-  
LECTING TRAVELER'S CHECKS; BANKING  
SERVICES, NAMELY, TIME DEPOSITS; IN-  
VESTMENT ADVICE COUNSELING SERV-  
ICES; CREDIT CARD AND AUTO LOAN  
SERVICES; REIMBURSEMENT FOR LEGAL  
SERVICES, IN CLASS 36 (U.S. CLS. 100, 101  
AND 102).

FIRST USE 3-1-1997; IN COMMERCE  
3-1-1997.

FOR: EMERGENCY ROAD SERVICES, IN  
CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 3-1-1997; IN COMMERCE  
3-1-1997.

FOR: TRAVEL AGENCY SERVICES,  
NAMELY, MAKING RESERVATIONS AND  
BOOKING FOR TRANSPORTATION, IN CLASS  
39 (U.S. CLS. 100 AND 105).

FIRST USE 3-1-1997; IN COMMERCE  
3-1-1997.

FOR: AUTOMOBILE CLUB SERVICES, NAMELY, RATING TOURIST ACCOMMODATIONS; PROMOTING PUBLIC AWARENESS OF THE NEED FOR TRAFFIC AND PEDESTRIAN SAFETY BY MEANS OF SPONSORING SCHOOL SAFETY PATROLS AND CONDUCTING TRAFFIC AND PEDESTRIAN SAFETY CAMPAIGNS; PROMOTING THE INTERESTS OF AUTOMOBILE TRAVELERS BY ADVOCATING LEGISLATION FAVORABLE TO SAFE AND ECONOMICAL MOTOR VEHICLE TRAVEL, OPERATION, AND MAINTENANCE; CONSUMER PRODUCT SAFETY TESTING AND CONSULTATION, NAMELY, CONDUCTING MOTOR VEHICLE TESTS AND ENDUR-

ANCE TESTS, AND MAKING TESTS OF AUTOMOTIVE AND RELATED PRODUCTS; TRAVEL ARRANGING SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKING FOR LODGING, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997.

OWNER OF U.S. REG. NOS. 547,321, 1,784,437 AND OTHERS.

SER. NO. 75-263,675, FILED 3-25-1997.

ANDREW BENZMILLER, EXAMINING ATTORNEY

**Int. Cls.: 35, 36, 37, 38, 39, 42, 43, and 45**

**Prior U.S. Cls.: 100, 101, 102, 103, 104, 105, and 106**

**Reg. No. 2,900,596**

**United States Patent and Trademark Office**

**Registered Nov. 2, 2004**

**SERVICE MARK  
PRINCIPAL REGISTER**

**AAA PREMIER**

AMERICAN AUTOMOBILE ASSOCIATION, INC.  
(CONNECTICUT CORPORATION)  
1000 AAA DRIVE  
HEATHROW, FL 32746

FOR: PROVIDING REFERRALS IN CONNECTION WITH AUTO BODY REPAIR SERVICES AND HOME REPAIR SERVICES AND HOME BUILDING AND HOME REPAIR SERVICES; ADMINISTRATION OF A DISCOUNT PROGRAM FOR ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON GOODS AND SERVICES THROUGH USE OF A DISCOUNT MEMBERSHIP CARD; PROVIDING INFORMATION ABOUT VEHICLES FOR SALE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: REIMBURSEMENT OF RENTAL CAR EXPENSES; INSURANCE UNDERWRITING IN THE FIELD OF AUTO, HOME, TRIP INTERRUPTION, VEHICLE MECHANICAL BREAKDOWN, AND VEHICLE RETURN INSURANCE; VEHICLE BROKERAGE SERVICES; PROVIDING EXTENDED VEHICLE WARRANTIES; LIFE AND TRAVEL ACCIDENT INSURANCE UNDERWRITING SERVICES; PROVIDING EXTENDED HOME WARRANTIES; PROVIDING INFORMATION ON VEHICLE PRICING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: EMERGENCY ROAD SIDE ASSISTANCE SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: TELECOMMUNICATIONS AND TELEMATICS SERVICES, NAMELY, PROVIDING WIRELESS VOICE AND DATA COMMUNICATION SERVICES FOR VEHICLE OPERATORS TO OBTAIN INFORMATION CONCERNING TRAFFIC, TRAVEL, EMERGENCY INFORMATION, POLICE AS-

SISTANCE, AND EMERGENCY RESCUE SERVICE, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: TRAVEL AGENCY SERVICES, NAMELY, MAKING BOOKINGS AND RESERVATIONS FOR TRANSPORTATION; TRAVEL INFORMATION SERVICES IN THE NATURE OF ROUTE PLANNING FOR OTHERS, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: NOTARY PUBLIC SERVICES; VEHICLE INSPECTION SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: TRAVEL AGENCY SERVICES, NAMELY MAKING BOOKINGS AND RESERVATIONS FOR LODGINGS, RESTAURANTS, AND MEALS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

FOR: CONCIERGE SERVICES FOR OTHERS COMPRISING MAKING REQUESTED PERSONAL ARRANGEMENTS AND RESERVATIONS AND PROVIDING CUSTOM ER-SPECIFIC INFORMATION TO MEET INDIVIDUAL NEEDS RENDERED TOGETHER IN A TRAVEL ADVICE ENVIRONMENT; HOME LOCKOUT SERVICES, NAMELY, LOCKSMITHING IN THE NATURE OF OPENING LOCKS FOR OTHERS; FRAUD DETECTION SERVICES IN THE FIELD OF CREDIT CARD TRANSACTIONS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

OWNER OF U.S. REG. NOS. 829,265, 849,165, AND OTHERS.

SN 78-128,780, FILED 5-15-2002.

BRETT J. GOLDEN, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## AAA ACCIDENT ASSIST

**Reg. No. 3,831,880**

AMERICAN AUTOMOBILE ASSOCIATION, INC. (CONNECTICUT CORPORATION)

**Registered Aug. 10, 2010**

1000 AAA DRIVE  
HEATHROW, FL 327465063

**Int. Cls.: 36, 37 and 39**

FOR: UNDERWRITING OF AUTO INSURANCE; ADJUSTING AND COLLECTING INSURANCE DAMAGE CLAIMS; PROVIDING EXTENDED WARRANTY ON WORKMANSHIP OF AUTO REPAIRS AND ADMINISTERING SAME IN THE NATURE OF SCHEDULING OF AUTO REPAIR, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

**PRINCIPAL REGISTER**

FIRST USE 1-0-2010; IN COMMERCE 1-0-2010.

FOR: EMERGENCY ROADSIDE ASSISTANCE, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 1-0-2010; IN COMMERCE 1-0-2010.

FOR: ARRANGING FOR RENTAL VEHICLES, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 1-0-2010; IN COMMERCE 1-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 703,556, 1,782,222 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ACCIDENT ASSIST", APART FROM THE MARK AS SHOWN.

SER. NO. 77-926,662, FILED 2-3-2010.

TINA MAI, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,036,379**

American Automobile Association, Inc. (CONNECTICUT CORPORATION)  
1000 AAA Drive  
Heathrow, FL 32746

**Registered Sep. 06, 2016**

**Int. Cl.: 16, 35, 36, 37, 39,  
41, 42, 43**

CLASS 16: Magazines, pamphlets, booklets, and directories in the fields of travel information, traffic safety, vehicle information and repair, and driver instruction; maps, groups of strip maps and other maps, and printed booklets and pamphlets featuring touring and route information

**Service Mark**

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

**Trademark**

**Principal Register**

CLASS 35: Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Promoting public awareness of the need for traffic and pedestrian safety by means of sponsoring school safety patrols and conducting traffic and pedestrian safety campaigns; promoting the interests of automobile travelers by advocating legislation favorable to safe and economical motor vehicle travel, operation, and maintenance; automobile club services, namely, price comparison rating of the tourist accommodations of others

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

CLASS 36: Adjusting and collecting insurance damage claims; insurance brokerage services, namely, obtaining insurance, placing insurance with underwriters; financial services, namely, issuing, paying, and collecting traveler's checks; banking services, namely, time deposits; investment advice counseling services; credit card payment processing and auto loan brokerage services; reimbursement payment processing in the field of legal services

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

CLASS 37: Emergency road side repair services

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

CLASS 39: Travel agency services, namely, making reservations and booking for transportation; Providing a web site and web site links to geographic information, map images, and trip routing

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

CLASS 41: Providing on-line magazines in the field of travel; publication of electronic



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

magazines

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

CLASS 42: Consumer product safety testing and consultation, namely, conducting motor vehicle tests and endurance tests, and making tests of automotive and related products

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

CLASS 43: Travel agency services, namely, making reservations and booking for temporary lodging

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997

The color(s) red and blue is/are claimed as a feature of the mark.

The mark consists of the letters "AAA" appear in red with a stylized blue orbit design appearing behind the letters.

OWNER OF U.S. REG. NO. 0829265, 2158654, 0703556

SER. NO. 86-894,143, FILED 02-02-2016

JAY K FLOWERS, EXAMINING ATTORNEY



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

